

VERMONT FOOD & BEVERAGE SHOWCASE



SUNDAY, AUGUST 25TH 2024

Part of



A TASTE OF NEW ENGLAND

Spruce Peak | Stowe, VT

OUR MISSION:

The Vermont Food & Beverage Showcase's mission is to provide guests with a taste of our amazing state by bringing the best local producers, makers, and restaurants together for an incredible afternoon filled with delicious tastings, educational topics, and interactive demonstrations.



EVENT INFORMATION:

When: 12pm - 4pm on Sunday, August 25th 2024

Where: The Spruce Peak Village Green in Stowe, VT

What: Over 50 of the best producers, makers, and restaurants in Vermont providing tasting, samples, and small bites to showcase their products.

How to Sign-up: Fill out our Food & Beverage Showcase Vendor Sign-up sheet in collaboration with Vermont Fresh Network. Please submit any questions to Anderson James at:
anderson.james@destinationhotels.com

EVENT PARTNER:

*Proudly supporting the
Vermont Fresh Network*

The Vermont Fresh Network connects farmers, food producers, and chefs to build a strong local food system. Consumers looking for local food experiences trust the Vermont Fresh Network logo as a mark of commitment to growing, sourcing, and producing Vermont food. Their membership-based nonprofit organization has been integral to Vermont food & tourism since 1996.





A Taste of New England draws nearly 500 attendees from across New England, including Spruce Peak Club Members & Owners (whose primary residence is MA, CT, NY, and VT) with a household income of \$250,000+

VENDOR BENEFITS:

- The Food & Beverage Showcase provides you the opportunity to highlight and sell your products to over 500 attendees
- Vendor participation is complimentary, there is no fee for attending
- Vendor Listing inclusion on the Spruce Peak website, SprucePeak.com – receiving 515,000+ unique visitors annually
 - Dedicated Food & Beverage Showcase webpage highlighting all our participating vendors (including vendor logos, website listings, and social handles)
- Local & National media exposure through public relations efforts for A Taste of New England
- Print and online media exposure through *Yankee Magazine*, the official media partner for A Taste of New England
- Social Media promotion from @sprucepeak (40.6k followers) & @vtfreshnet (5.1k followers)
 - @sprucepeak will showcase weekly vendor spotlights on social, including vendor photos, logo and social handles
- Event listing as a featured vendor at this event by the Vermont Fresh Network online
- Event listing featured on Stowe.com, GoStowe.com, and more
- Dedicated event management & support from the teams at Spruce Peak & Vermont Fresh Network



877.977.7823

SprucePeak.com

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SUMMER 2024
VENDOR KIT